Final Exam

Basic website design created in Dreamweaver.

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| **Poor**Inadequate work. Minimum expectations not met.**0 – 2 pts** | **Fair**Adequate work, but effort does not fulfill required expectations.**3 – 5 pts** | **Good**Strong work overall. Work generally meets expectations.**6 – 8 pts** | **Excellent**Exemplary work overall. Work above and beyond expectations.**8 – 10 pts** |
| **Graphics** At least two graphics are included in your website with appropriate citations and alt tags | Less than two images were included on your website. You may have lacked appropriate citations, alt tags, and copyright free work as well. | You included at least two copyright free graphics, but did not include appropriate citations and/or provided alt tags for two images. | You included at least two copyright free graphics, did not include appropriate citations and/or provided alt tags for one image. | You chose at least two copyright free graphics. You credited the images with appropriate citations and provided alt tags for each image. |
| **Purpose/Theme**  | The site lacks a clear purpose and the pages do not follow a consistent theme.  | Some pages follow the site's main purpose; some pages follow the theme.  | At least one image map was included with animation working on at least one of the hot spots.  | One or more image maps with animation working were included in the website.  |
| **Links to internal/external pages**Links to at least two other pages and hyperlinks to external pages are present | Pages lack internal links and a navigational bar is not present. Though a link to an external page is present, it may not work or open in new window. | Some internal pages (minimum of three total) are linked together through a navigational bar. Links to at least one external page is present. Not all links work properly and/or open in new window. | Some internal pages (minimum of three total) are linked together through a navigational bar. Links to at least one external page is present work properly and opens in a new window. | All internal pages (minimum of three total) are linked together through a navigational bar. Links to at least one external page is present work properly and opens in a new window. |
| **Page Layout**  | Pages lack an attractive layout and are difficult to locate information.  | Some pages are lacking an attractive layout and are difficult to locate information.  | Most pages of the website have an attractive design that are easy to use.  | All pages of the website have an attractive layout which is easy to use. .  |
| **Pages and Content** Minimum of three pages are present and include content related to your educational website. | Fewer than two pages are present and include content that is related to your educational website, but needs more effort in terms of content development. More than five spelling errors or grammatical errors are present. | Two pages are present and include content that is related to your educational website, but needs more effort in terms of content development. Fewer than five spelling errors or grammatical errors are present. | Three pages are present and include content that is related to your educational website. Fewer than two spelling errors or grammatical errors are present. | Three pages are present and include rich content that is related to your educational website. No spelling errors or grammatical errors are present. |
| **HTML Word Doc**You submitted a Word document that explains the HTML tags that you used and meaning of those tags. | You did not submit a Word document that explains the HTML tags that you used and meaning of those tags. | You submitted a Word document that explains only a few of the HTML tags that you used and meaning of those tags. | You submitted a Word document that explains some of the HTML tags that you used and meaning of those tags. | You submitted a Word document that explains all the HTML tags that you used and meaning of those tags. |
| **Text/Font**  | Pages have text that does not relate to the purpose of the site; fonts are difficult to read.  | Some pages contain text that is unrelated to the theme; some fonts are difficult to read.  | Most pages contain text that is related to the theme; most fonts are easy to read. .  | All pages contain text that is related to the theme; fonts are easy to read.  |
| **Image Map**  | No image map objects were included in the website.  | At least one image map was included but the animation did not work.  | At least one image map was included with animation working on at least one of the hot spots. | One or more image maps with animation working were included in the website.  |