MOS Certification Value

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The value of technical certification

What every technology professional needs to get ahead…

Looking to get ahead in today’s competitive tech world? Now, more than ever, trainings and certifications are vital to fuel a successful career. Microsoft certification makes technology professionals more likely to get hired, demonstrate clear business impact, and advance their careers.

Get hired and be productive, faster

Certifications fuel new and valuable careers. Microsoft Certified Professionals spend less time interviewing and more time driving value. Adding a Microsoft certification to your resume helps you stand out and get hired—faster. In some cases, certification has allowed hiring managers to fill positions **25%** more quickly. What’s more, certified new hires are fully productive an **entire month sooner** than their uncertified peers. This level of productivity makes your impact and skills clearly stand out.

Make noticeable business impact

Take your career to the next level. Microsoft Certified Professionals make immediate impact, helping you get noticed and move forward quickly in your career. Compared to their peers, Microsoft certified developers are **90%** more productive and nearly **60%** more efficient. This means that they make nearly **twice as many applications per year** and in **half the time per application**.

Get promoted

If it’s true that time is money, then earning a Microsoft certification is certainly worth the time. On average, Microsoft certified technologists earn **15%** more than their uncertified peers. What’s more, certified employees are often entrusted with supervising their peers—putting you on the fast track for a promotion. Certified technologists advance their careers quickly, becoming qualified leaders on their teams and in their businesses.

Don’t just take our word for it, download the IDC White Paper. The statistics mentioned here came from a study conducted by IDC and sponsored by Microsoft. For a deeper dive and to learn more about the value of becoming a Microsoft certified technologist, download *IT Certifications: Shorter Road to Valuable Positions*.

**Using the link provided, answer the following questions:**

1. Describe the value of hiring entry-level staff with a certification.
2. Microsoft’s certifications cover these companies’ significant technology areas. What are the specific technology areas?
3. Microsoft certifications are designed to help employees and employers in various stages of a career. List and describe these stages.
4. Of the 8 organizations interviewed, and of the IT staff members interviewed, what is the average number of certifications earned per staff member?
5. List and describe the business values that are brought to the workforce by staff who have earned various certifications.
6. In the hiring process, if you have these certifications, how much time does it save the company to hire someone?
7. Of the organizations interviewed, how much more do certified staff earn over none certified staff?
8. Explain how productivity is affected by having earned an MOS certification.
9. Define Risk Mitigation, and then explain how having your certification can affect a company’s approach to Risk Mitigation.
10. Specifically describe how a staff member who has earned MOS certifications can help the employer’s long term.