

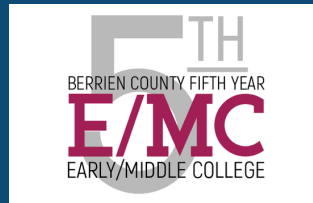
*These logos are iconic - help us make our logo legendary too!*



BERRIEN CTE &  
EARLY MIDDLE COLLEGE

# *Logo Design Contest*

SUBMISSIONS DUE • 03.10.23



Out with the old, we're looking for something new!

# CONTEST DETAILS

Requirements for both logos:

- File formats: eps or ai
- Needs to translate to black and white as needed (submit full color in addition to all black and all white)
- Should be designed for print production, embroidery, and screen printing as well.

## CTE: CAREER & TECHNICAL EDUCATION

- Must include words:
  - Berrien CTE
- Keep it simple
- Visually represent CTE
- Font Choice: Legible and ADA Compliant
- Limit to 2-3 colors

### KEY CONCEPT FOR BOTH: PATHWAY

## EARLY MIDDLE COLLEGE

- Must include words:
  - Berrien EMC
- Keep it simple
- Should complement CTE logo
- Font Choice: Legible and ADA Compliant
- Limit to 2-3 colors



### FIRST PLACE

\$250 Amazon Gift Card

A Logo Wear Item

Letter of Commendation

News Release

1 prize per logo (CTE and EMC)



### HONORABLE MENTION

\$50 Amazon Gift Card

A Logo Wear Item

News Release

2 Honorable Mentions will be awarded in total

\*Contest will be open to current Berrien County students enrolled in a CTE related program

Submissions should include the following:

- 1 design for Berrien CTE & 1 design for Berrien EMC
- Color & Black and White Versions of Designs submitted as eps or ai files
- Signed & completed Artist Release Form (see attached)
- Email all submissions to Trish Kern: [trish.kern@berrienesa.org](mailto:trish.kern@berrienesa.org)
- Due by 03.10.2023

*All artwork becomes the property of Berrien CTE. Winning entry is subject to adjustments/final approval by Berrien CTE. The winner relinquishes all rights to the artwork. Berrien CTE is not committed to selecting any winners if there is a lack of entries submitted or if the artwork is not of quality. Berrien CTE maintains the right to abandon logos/artwork at any time.*