InDesign Project 3: Design with Typography

* In this project, you will find a poem of their choice and demonstrate the impact typography can create.
* Objectives Practiced
  + Change the workspace
  + Use the Type tool
  + Work with the Character panel
  + Work with the Paragraph panel
  + Work with the Swatches panel
  + Explore the Kuler panel
  + Adjust the Screen Mode

**Change the workspace**

* The workspace can be changed by making a selection from the Workspace switcher on the Application bar.
* A workspace can also be changed by selecting Workspace from the Window menu.
* The option to reset a workspace can also be selected from these menus.

**Use the Type tool**

* The Type tool can be used to type text directly into an InDesign document.
* A text frame needs to be drawn with the Type tool before text can be typed.
* If a text frame has already been created, you can double-click inside the frame with the Selection tool and the Type tool will be selected automatically.

**Work with the Character panel**

* The Character panel can be opened by selecting Character from the Type & Table submenu on the Window menu.
* The Character panel is also displayed by default in the Typography workspace.
* The Character panel is used to apply formatting to type, such as Font, Font Style and Font Size.
* To display additional options, select the Character panel menu and select Show Options.

**Work with the Paragraph panel**

* The Paragraph panel can be opened by selecting Character from the Type & Table submenu on the Window menu.
* The Paragraph panel allows you to set various alignments and indentations.

**Work with the Swatches panel**

* The Swatches panel can be opened by selecting Swatches from the Color submenu on the Window menu.
* A color can be added to the Swatches panel from the Color panel by dragging the color box to the Swatches panel, selecting the Color panel menu, and choosing Add to Swatch.
* Additional Swatch Libraries can be found by accessing Kuler by pointing to Extensions from the Window menu.

**Explore the Kuler panel**

* The Kuler panel can be opened by selecting Kuler from the Extensions submenu on the Window menu.
* The Kuler panel is a community of color themes that can be added to the Swatches panel.

**Adjust the Screen Mode**

* The Screen Mode can be adjusted by selecting the Screen Mode submenu from the View menu.
* These modes provide different visibility options to view the document to aid before printing.
* The modes:
  + Normal Mode shows the artwork, grids and guides, non-printing objects, and the white pasteboard.
  + Preview Mode shows the artwork without the grids and guides, the pasteboard is displayed with the color that has been defined in the Preferences.
  + Bleed Mode displays the area within the bleed area as defined in the Preferences. The artwork is displayed without the grid and guides and the pasteboard is displayed with the color that has been defined in the Preferences.
  + Slug Mode displays the area within the slug area as defined in the Preferences, again, the artwork is displayed without the grid and guides and the pasteboard is displayed with the color that has been defined in the Preferences.
  + Presentation Mode displays the artwork without panels, menus and tools displayed, like a slideshow presentation.
* Bleed is the printing term that refers to the artwork running to the edge of the page leaving no margin. Most printers cannot print to the edge of the paper and the paper needs to be cut to size. When working in InDesign the black line indicates the edge of the “paper”.
* Slug is information that identifies the document such as the title and date; this information does not print. When working in InDesign it is placed in the pasteboard area.

Hints

Select certain words, and then modify the font, size, or style to distinguish them from other words, as shown in the figure below.  
You may also choose to add color to the text frame to place color behind the text.

Screen Mode settings can be found under the View menu. The Preview mode allows you to view your document as it will appear when printed.

Explore www.1001freefonts.com for additional fonts that could enhance the visual impact of your poem.

Critical Thinking

When working primarily with text, you can still create a huge impact with your design. On the Internet, research *typography* to learn how to maximize the impact of your text.