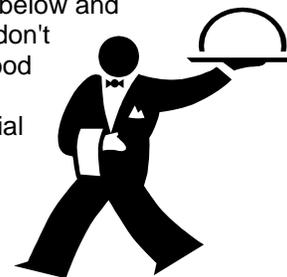


# ***InDesign Menu Project***

Using InDesign, create a dining menu for a theme restaurant. You must use the items listed below and only the items listed below. Your mission, should you choose to accept it (and you do if you don't want a zero!), is to come up with descriptions of each food item and creative names for the food items. For example, if I used a golf theme, I might have the Driver Burger with Tees as the creative name and "Half pound hamburger loaded with tomato, pickles, onions, and our special green sauce. "Served with tasty curly fries." as the description. You can "enhance" an item (specify toppings, special sauce, etc.). Your menu will be graded based on originality, creativity, and accuracy. Two page layout minimum. Be sure to use borders for enhancement as gradients and fills for backgrounds will not be permitted. There are some examples below, but you might want to google some examples to get the idea first. These are to be professional in nature. And don't forget about the peer review, and the feedback document at the end.



## **Appetizers**

Cheese Sticks \$2.75  
Toasted Ravioli \$3.00  
Potato Skins \$3.00  
Hot Wings \$3.50

## **Soups/Salads**

Regular Tossed Salad \$2.75  
Caesar Salad \$3.25  
Grilled Chicken Salad \$3.75  
Shrimp Salad \$4.50  
Baked Potato Soup \$1.75  
Chicken Noodle Soup \$1.75  
Chili \$2.00

## **Sandwiches**

Pork Barbecue Sandwich and Chips \$4.00  
Beef Barbecue Sandwich and Chips \$4.15  
Hamburger and French Fries \$4.50  
Chicken and French Fries \$5.50  
Hoagie Sandwich \$3.75

## **Entrees**

(comes with potato: French-fries, baked, mashed, or rice and choice of cole-slaw or mixed vegetables;  
bread)

8 oz. Sirloin Steak \$7.50  
10 oz. Ribeye Steak \$8.00  
12 oz. T-bone Steak \$9.50  
16 oz. New York Strip Steak \$10.50  
8 oz. Grilled Chicken Breast \$8.00  
Fried Chicken Strips \$7.50  
Country Fried Steak \$7.50  
Fried Shrimp Dinner \$7.50

## **Desserts**

Cheesecake (plain) \$2.00  
Cheesecake (w/topping) \$2.50  
Apple Pie \$2.75  
Fudge Brownie \$2.75  
Ice Cream Sundae \$2.50

## **Beverages**

Coke, Diet Coke, Sprite, Mr. Pibb, Minute Maid Orange \$1.25 (unlimited refills)  
Tea and Lemonade \$1.25 (unlimited refills)  
Coffee \$1.00 (unlimited refills)

## SMOKED HOLIDAY MEATS

TURKEY 12-14 LB	\$6 <sup>50</sup> LB
CENTER CUT PORK LOIN 8LB AVG	\$7 <sup>75</sup> LB
SPIRAL HAM WITH HONEY GLAZE	\$8 <sup>75</sup> LB
BONELESS RIB ROAST 8 LB AVG	\$17 <sup>75</sup> LB

HAVING A HOLIDAY PARTY?  
RESERVE YOUR HOLIDAY MEATS TODAY!  
SMOKED FRESH TO ORDER.  
ASK A MANAGER TODAY!



### HOURS:

MONDAY - SUNDAY  
11:00 AM - 9:00 PM

440 E. ROOSEVELT RD. LOMBARD, IL  
630-317-7178

1847 KNAPP RD. CREST HILL, IL  
815-729-9755

**COUPON**

**10% OFF**

ANY CATERING ORDER OR

**\$5<sup>00</sup> OFF**

ANY ORDER OVER \$25<sup>00</sup>

## SULLY'S SWEET TOOTH HOMEMADE DESSERTS

- GOURMET ROOTBEER FLOAT \$3<sup>50</sup>
- TAFFY APPLE BREAD PUDDING WITH ICE CREAM \$5<sup>00</sup>
- COBBLER WITH ICE CREAM \$5<sup>00</sup>

### PETERSON'S AWARD WINNING ICE CREAM

VANILLA BEAN BY THE SCOOP  
1 SCOOP \$2<sup>00</sup> 2 SCOOPS \$3<sup>00</sup>  
3 SCOOPS \$3<sup>75</sup>

## WANTED

\*\*\*\*\*

### CATERING EVENTS

- BACKYARD BBQ'S
- BIRTHDAY PARTIES
- CORPORATE FUNCTIONS



FIRE WATER BBQ

- TAILGATE PARTIES
- WEDDINGS

- BABY SHOWERS

NO EVENT TOO BIG OR TOO SMALL!

ON-SITE GRILLING

PIG ROASTS AVAILABLE

ASK FOR A CATERING MENU!

## Award Winning BBQ

All Natural Low & Slow Hickory Smoked Meats

"The Flavors and Traditions of Southern Style BBQ, Perfected in the Windy City"



# FIRE WATER BBQ

## BBQ & BREW

440 E. ROOSEVELT RD. LOMBARD, IL  
630-317-7178

1847 KNAPP RD. CREST HILL, IL  
815-729-9755

WWW.FIREWATERBBQ.COM

## SANTA MONICA PIER SUNDAES

SODA JERKS SUNDAE TOPPINGS: Hot Buttered Rum, Hot Caramel, Raspberry, Pineapple, Hot Fudge, Nuts, Whipped Cream & a Cherry

- The Arcadia Hotel** \$5.75  
One scoop of chocolate topped with raspberry sauce & one scoop of white chocolate chip topped with hot fudge.
- The Sting** \$5.75  
One scoop of toasted almond topped with coffee syrup & one scoop of espresso coffee topped with hot fudge.
- The P.C.H.** \$5.75  
One scoop of rocky road topped with marshmallow & one scoop of chocolate chip topped with hot fudge.
- The C.A. Fosselman's** \$5.75  
Classic two scoop hot fudge sundae, with vanilla ice cream, & C.A.F.'s hot fudge. *"You can't go wrong in honor of the man who started it all: Christian Anthony Fosselman"*
- The Whimsical** \$5.75  
Your choice of any two flavors of ice cream & two toppings.
- The La Monica Ballroom** \$5.75  
One scoop of real pistachio nut topped with caramel & one scoop of mint chip topped with hot fudge.
- The Toboggan Carousel** \$5.75  
One scoop of vanilla topped with hot fudge & one scoop of chocolate topped with caramel.
- The Ocean Park** \$4.25  
Two kids size scoops of your favorite ice cream, topped with two of your favorite toppings.
- The Abbot Kinney** \$4.25  
One scoop of your favorite ice cream, topped with your favorite topping.
- The Munchkin** \$2.95  
One kids size scoop of your favorite ice cream with your favorite topping. *"Don't be Afraid"*

LIFE IS UNCERTAIN, SO  
Eat Dessert First



## SPECIALTY SUNDAES

- Route 66 Banana Split** \$7.95  
One scoop of chocolate topped with marshmallow, one scoop of strawberry topped with strawberry sauce & one scoop of vanilla topped with pineapple sauce.
- Charles Loeff Banana Royale** \$7.95  
Three scoops of vanilla ice cream topped with sliced bananas & hot fudge.
- Will Rogers Hot Fudge Brownie** \$6.95  
A generous scoop of vanilla ice cream nestled on top of a fudge brownie, smothered with rich hot fudge. *"Kevin's Favorite - 'You can't go wrong, it's simply the best!'"*
- Vanderbilt Cup S'mores Sundae** \$5.95  
Two scoops of vanilla, topped with hot fudge, then marshmallow, filled with crushed graham crackers, whipped cream & a cherry. *"You're Killing Me Smalls!"*

## FOSSELMAN'S SUPER PREMIUM ICE CREAM

- Single Scoop** \$3.50  
**Double Scoop** \$4.50
- Kids Single** \$2.00  
**Kids Double** \$3.50
- Single Waffle** \$4.25  
**Double Waffle** \$5.25
- Flavors**  
Ask Your Soda Jerk About Our Special Flavors Of The Month!
- Vanilla
  - Dutch Chocolate
  - Strawberry
  - Chocolate Chip
  - Peppermint Candy
  - Cookies "N" Cream
  - Real Pistachio Nut
  - Toasted Almond
  - Mint Chip
  - Rocky Road
  - Cappuccino
  - Espresso Coffee
  - White Chocolate Chip
  - Orange Sherbet
  - Raspberry Sorbet
  - Mango Sorbet

HAND-PAKED ICE CREAM TO GO!  
Pints \$4.95 Quarts \$9.90

- BEVERAGES**
- |                       |        |                   |        |
|-----------------------|--------|-------------------|--------|
| Cold Spot (Iced Tea)  | \$3.25 | Hot Coffee        | \$2.50 |
| Lemonade              | \$3.25 | Flavored Coffee   | \$3.00 |
| Arnold Palmer         | \$3.25 | Coffee Chocolate  | \$3.50 |
| Juice                 | \$2.75 | Coffee Caramelata | \$3.50 |
| Belch Water (Seltzer) | \$1.00 | Hot Chocolate     | \$3.50 |
|                       |        | Cow Juice (Milk)  | \$2.75 |
|                       |        | Chocolate Milk    | \$2.95 |

## ICE CREAM & SPECIALTY DRINKS

- Ice Cream Sodas** \$4.95  
One and a half scoops of your favorite ice cream, blended by hand with soda water & topped with whipped cream.
- Two Cents Plain** 2¢  
6 oz glass of Soda Water
- Fruit Smoothies** \$5.50  
New! of vanilla yogurt blended with your choice of sorbet & soda water. A light & refreshing treat.
- Hand-Scoped Shake or Malted** \$5.75  
*"Burn Chip" - Add for Extra Malt* **Kids Shake** \$2.95  
A choice of your favorite ice cream, blended in an original Hamilton Beach mixer with just enough milk for the right thickness. Treated with whipped cream.
- Freeze** \$5.75  
Same as our shakes, but soda water is substituted for milk. Coke & Rootbeers are the popular flavors.
- Floats** Kids \$3.15 Regular \$4.75  
Your favorite fountain soda, with a scoop of ice cream loaded on top.
- Graveyard Shake** \$5.75  
Half chocolate & half espresso ice cream blended with chocolate syrup.
- Ken's 50/50 Shake** \$5.75  
A Shake made with 50% vanilla ice cream & 50% orange sherbet. *Just like our beloved Mayor Ken Genser who knew how to shake things up with a dollop of sweet and a helping of tart.*
- Curious George's Jungle Shake** \$5.95  
Vanilla ice cream with chocolate syrup, mixed nuts & fresh banana, blended together for a delightful treat.

## FOUNTAIN SERVICE

- Flavored Cokes** sm \$2.75 med \$3.20 lg \$3.50  
Vanilla, Chocolate, Cherry, Strawberry, Grape, Lemon & Lime
- Soda Pop** sm \$2.50 med \$2.95 lg \$3.25  
All sodas are hand-pumped with syrup, soda water & crushed ice. Cokes, Diet Cokes, Diet's Rootbeers, Dr. Pepper, Sprite & 7-up
- Egg Creams** sm \$2.50 lg \$3.50  
The perfect combination of chocolate, coffee or vanilla syrup, blended with soda water & milk to create a nice thick foamy top. An east coast tradition and soon to be a west coast favorite.
- Rickey's** \$2.95  
Cherry or lime syrup blended with soda water, floated with lime juice.
- Phosphates** \$2.95  
One of the following syrups combined with soda water & ice. Cherry, Lime, Grape, Strawberry, Orange, Lemon, Greenlee, Chocolate, Coffee, Vanilla
- Dipsy Doodle Phosphate** \$2.95  
A combination of the following syrups: Orange, Cherry, Lemon & Lime

# Menu Project Scoring Guide

Name of Restaurant: \_\_\_\_\_

Slogan: \_\_\_\_\_

Manager: \_\_\_\_\_

<b>Required ↓ Areas ↓</b>	<b><i>Oh, Great Job!</i> 10 points</b>	<b><i>Pretty Good Stuff</i> 8-9 points</b>	<b><i>Better Be More Careful!</i> 0-7 points</b>
<b>Organization</b>	Menu is divided into sections and sections are labeled and stand out	Menu is divided into sections, but may be difficult to locate	Menu is not divided into appropriate sections
<b>Features</b>	Advanced features are used: Drop shadow, reverse text, page border, dot leaders, appropriate fonts, font formatting, etc.	Only a few advanced features are used; more would have contributed to the overall design/theme	Very few advanced features are used
<b>Content</b>	All menu items are listed, and creative names and descriptions are used	Minor content issues, such as a description or two that are not "good enough," but most is okay	Some menu items have been left out, no descriptions are used, or descriptions are not adequate. Other items are added or prices are wrong
<b>Graphics</b>	A page border is used, good clear graphics are used, and graphics complement menu in a balanced way	Good graphics are used but may not be placed well or may be overused or underused	Graphics are of low quality, do not match each other, or do not contribute to theme. No page border is used
<b>Grammar/ Spelling</b>	No problems. Looks great!	Some minor errors in spelling or word use	Major errors or several minor errors which detract from the finished product
<b>Originality/ Creativity</b>	Menu looks unique, name of restaurant is original, theme is worked into all aspects of the menu, and menu looks appealing; <u>slogan</u> located on menu	Minor errors with regard to theme, but overall pretty good stuff	Menu looks gaudy, copied, or very plain and shows little creativity or planning
<b>Professionalism</b>	Menu looks "real"	Menu looks okay, but some areas need a little improvement	Menu does not look professional or looks more like a flyer or newsletter than a dining menu

**Comments:**

- ⚙ Before turning in your final copy, have one peer check your menu and provide feedback on the drafts.
- ⚙ This sheet must be turned in to the basket when you turn in your final color copy. Points will be deducted for projects without a grade sheet!

**FINAL GRADE:** \_\_\_\_\_