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|   | **Excellent/ Proficient (A)****5 pts** Proficient Knowledge | **Good / Fairly Proficient (B)****4 pts** Good Knowledge | **Average (C)****3 pts** Basic Knowledge | **Below Average (D)****1 pts** Not Really Understanding Course Assignment | **Unsatisfactory (F)****0 pts** Did not implement the required actions or elements. |
| **Use of time & Effort**  | Excellent/ Proficient (A)Student shows effort and strive for his best while working on their Illustrator assignments.Assignment shows efficient use of classroom lab time and additional work outside of classroom.  | Good / Fairly Proficient (B)Student shows some effort while working on their Illustrator assignments.Assignment shows efficient use of classroom lab time and minimal work outside of classroom.  | Average (C)Student shows little effort while working on their Illustrator assignments.Assignment was worked on during classroom lab time, but shows little or no work outside of classroom.  | Below Average (D)Assignment shows little or no work during classroom lab or outside of class time.  | Unsatisfactory (F)No signs of effort during class assignments.  |
| **Use of New Tools & Techniques**  | Excellent/ Proficient (A)Has an advanced & knowledgeable understanding of Current Tool & Can navigate the software.  | Good / Fairly Proficient (B)Good Understanding of software & tools required for assignment.  | Average (C)Has a basic understanding of software & tools required for assignment.  | Below Average (D)Needs Better understanding of software & tools required for assignment.  | Unsatisfactory (F)Did not implement the required actions or elements.  |
| **Skills & Improvement**  | Excellent/ Proficient (A)Student shows extensive knowledge of Illustrator and/or is showing extreme improvement from previous assignments.  | Good / Fairly Proficient (B)Student has updated their skills in Illustrator and/or is showing some improvement from previous assignments.  | Average (C)Student has maintained skills in Illustrator and final result lacks precision.  | Below Average (D)N/A  | Unsatisfactory (F)No signs of Improvement or Not applying learned skills  |
| **Creativity**  | Excellent/ Proficient (A)Several of the graphic elements and/or images used in the Project reflect an exceptional degree of student creativity in their assignment.  | Good / Fairly Proficient (B)One or two of the graphic elements and/or images used in the Project reflect student creativity in their assignment.  | Average (C)One or two graphic elements and/or images used in the Project were made or customized by the student, but the ideas were typical rather than creative (.e.g, apply the emboss filter to a drawing in Photoshop).  | Below Average (D)The student did not really make or customize any of the items in the Project. Elements were too basic.  | Unsatisfactory (F)Did not implement the required actions or elements.  |