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|  | **Excellent/ Proficient (A)** **5 pts** Proficient Knowledge | **Good / Fairly Proficient (B)** **4 pts** Good Knowledge | **Average (C)** **3 pts** Basic Knowledge | **Below Average (D)** **1 pts** Not Really Understanding Course Assignment | **Unsatisfactory (F)** **0 pts** Did not implement the required actions or elements. |
| **Use of time & Effort** | Excellent/ Proficient (A)  Student shows effort and strive for his best while working on their Illustrator assignments.  Assignment shows efficient use of classroom lab time and additional work outside of classroom. | Good / Fairly Proficient (B)  Student shows some effort while working on their Illustrator assignments.  Assignment shows efficient use of classroom lab time and minimal work outside of classroom. | Average (C)  Student shows little effort while working on their Illustrator assignments.  Assignment was worked on during classroom lab time, but shows little or no work outside of classroom. | Below Average (D)  Assignment shows little or no work during classroom lab or outside of class time. | Unsatisfactory (F)  No signs of effort during class assignments. |
| **Use of New Tools & Techniques** | Excellent/ Proficient (A)  Has an advanced & knowledgeable understanding of Current Tool & Can navigate the software. | Good / Fairly Proficient (B)  Good Understanding of software & tools required for assignment. | Average (C)  Has a basic understanding of software & tools required for assignment. | Below Average (D)  Needs Better understanding of software & tools required for assignment. | Unsatisfactory (F)  Did not implement the required actions or elements. |
| **Skills & Improvement** | Excellent/ Proficient (A)  Student shows extensive knowledge of Illustrator and/or is showing extreme improvement from previous assignments. | Good / Fairly Proficient (B)  Student has updated their skills in Illustrator and/or is showing some improvement from previous assignments. | Average (C)  Student has maintained skills in Illustrator and final result lacks precision. | Below Average (D)  N/A | Unsatisfactory (F)  No signs of Improvement or Not applying learned skills |
| **Creativity** | Excellent/ Proficient (A)  Several of the graphic elements and/or images used in the Project reflect an exceptional degree of student creativity in their assignment. | Good / Fairly Proficient (B)  One or two of the graphic elements and/or images used in the Project reflect student creativity in their assignment. | Average (C)  One or two graphic elements and/or images used in the Project were made or customized by the student, but the ideas were typical rather than creative (.e.g, apply the emboss filter to a drawing in Photoshop). | Below Average (D)  The student did not really make or customize any of the items in the Project. Elements were too basic. | Unsatisfactory (F)  Did not implement the required actions or elements. |