**Final Project – Adobe CC Animate**

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|  | **10-9** | **8-6** | **5-3** | **0** | **Score** |
| **Characters** | 2 created by student and saved as symbols. Show creativity and strong use of Animate drawing tools. | 2 created but either did not save as symbols or did no demonstrate good use of tools. | Less than 2 created, not save as symbols, poor use of tools to design. | Main characters missing |  |
| **Backgrounds/Supporting Objects /Layers** | Backgrounds well developed to enhance story. Use of objects to tell stories used wisely and drawn with detail. Layers used to organize objects/scenes. | Backgrounds included but not well planned or designed. Use of objects included but not well thought out to tell story. | Backgrounds poor or missing. No other symbols designed or included. Better use of layers would enhance animation. | No Backgrounds or objects. Only one layer. |  |
| **Story Lines & Scenes** | Original, interesting story line that ties the movie together. At least 2 scenes. | There is a storyline with at least 2 scenes but not well developed for a 30-second animation. | Random story line, only 1  Scene. | No apparent storyline. |  |
| **Animation / Motion** | At least 2 well thought out, different motions included that enhance the story. At least one symbol animated on its own timeline. | 2 animations included but not executed properly or not different from one another. One symbol animated but has flaws or missing. | Less than 2 animations included - not well thought out or executed & symbol animation missing. | No motion/animations included. |  |
| **Animation Shapes** | At least one well thought out shape included that enhances story. | Shape included but does not enhance the story. | Shape included but poorly executed. | Shape tween not  apparent |  |
| **Animation Length & Speed** | Overall animation at least 30 seconds. Speed of movie is appropriate. | Overall animation is 20-30 seconds but speed of animations could be improved. | Movie is less than 20 seconds. Speed is poorly designed so  animation hard to follow | Animation is not complete. |  |
| **Creativity** | Story and designs are original, creative, and interesting. Student  worked to create something unique. | Story and characters are well thought out but missing originality. | Story not complete or characters not fully developed. | No creativity or uniqueness apparent. |  |
| **Use of Animate** | Students demonstrates a strong understanding of tools needed to complete Animate animation. | Student can use Animate but with limited ability. | Student completed project with much help in using Animate tools. | Student unable to  use Animate to complete project. |  |
| **Use of Time** | Student used time wisely and efficiently to produce their animation. Completed on time. | Student completed project on time but did not use time wisely. Did minimum required. | Student often off track.  Minimum effort apparent. Project late. | Student off track much of time. |  |
| **Description of Project** | **Student provides a 2 paragraph description of their project. Explain details, theme, and tools / skills used to create animation.** | **Student provides a 1.5 paragraph description of their project. Explain details, theme, and tools / skills used to create animation.** | **Student provides a 1 paragraph description of their project. Explain details, theme, and tools / skills used to create animation.** | **Student does not provide a written description of the project.** |  |

For your final project you may design an animated movie using Adobe CC Animate. You may choose any topic that you’d like (school appropriate) but it must meet the expectations of the rubric below. Good Luck and Happy Designing.