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| --- | --- | --- | --- | --- | --- |
|  | **10-9** | **8-6** | **5-3** | **0** | **Score** |
| **Creativity** | Products are original, creative, and interesting. Student worked to create something unique. | Products are well thought out but missing originality. | Products not complete or not fully developed. | No creativity or uniqueness apparent. |  |
| **Photos** | Products are appropriate and relate to content. 7-8 products are included. | Products are appropriate and relate to content. 5-6 products are included. | Products are underdeveloped and lack detail. 3-4 products are included. | No attempt was made to  complete this aspect of the project. Less than 3 products are included. |  |
| **Use of Images** | High quality images. Effectively retouched in Photoshop. | Properly focused images, correct resolution. May need minor Photoshop correction. | Images slightly out of focus. Over processed and distracting. Clear need for Photoshop adjustments. | Images out of focus, under exposed or over exposed.  Poor resolution or pixilation. |  |
| **Spelling, Punctuation, & Grammar** | Exceptional proofreading. Very  few errors in spelling, punctuation and grammar. | Several errors occur throughout the presentation. | Numerous errors throughout the presentation. | No attempt was made to  complete this aspect of the project. |  |
| **Presentation** | Project presented in assigned required/desired format. Every  Product is displayed cleanly and creatively with a caption or title for added context. All requirements are in place. | Most items displayed with a caption or title for added context.  Most requirements are in place,  missing one or 2 elements of presentation. | Not every item is displayed with a caption or title or presented in desired format. A few requirements may be missing. | Project presented poorly or not presented as required. You clearly are sending me a message that you do not care about the quality of your work. Several missing requirements. |  |
| **Meets Project Requirements** | Project fully meets or  exceeds requirements, fully demonstrates concepts/techniques required. | Project mostly meets  requirements and demonstrates concepts/techniques. | Shows evidence of some requirements, techniques/concepts. Some missing components. | Project shows no  evidence or minimal  evidence of requirements,  concepts and/or techniques  covered, or no project submitted. |  |
| **Detail & Consistency** | Each product has attention to detail and maintains a clear consistency throughout each product. | Some of the products have attention to detail and consistency, but there is room for improvement. | May need to rethink the details or consistency of the product. There is a lack of connectivity throughout the project. | These products had no detail, we inconsistent, and lacked finish. |  |
| **Craftsmanship** | Project fully complete and of excellent quality. Exceeds required techniques. Goes beyond requirements. | Project is complete and neatly finished. Contains required techniques and elements. | Project is complete. Messy and poorly constructed. | Project is incomplete and sloppy. Evidences little effort or care. |  |
| **Use of Time** | Student used time wisely and efficiently to produce their project. Completed on time. | Student completed project on time but did not use time wisely. Did minimum required. | Student often off track.  Minimum effort apparent. Project late. | Student off track much of time. |  |
| **Description of Project** | Student provides a 2 paragraph description of their project. Explain details, theme, and tools / skills used to create the photo collage. | Student provides a 1.5 paragraph description of their project. Explain details, theme, and tools / skills used to create the photo collage. | Student provides a 1 paragraph description of their project. Explain details, theme, and tools / skills used to create the photo collage. | Student does not provide a written description of the project. |  |

**Final Exam – Adobe InDesign**

For your final exam you may design a compilation of products using Adobe InDesign. All products must be consistent in theme. You must choose a project that demonstrates mastery of the Adobe InDesign skills practiced in class. One example might be to create a story book in InDesign, or create your own personalized product line, including business cards, letter head, poster/flyer, brochure… Be creative! You must meet the expectations of the rubric below.