Nanda Home Assignment:

After reading the article about Nanda Home and Clocky, answer the following questions. You will have to do some research in order to find out how this start-up is doing in 2017.

1. What is Clocky? What does it do?
2. What is Nanda Home?
3. How many employees does Nanda Home have in 2017?
4. What 3 pieces of advice does Guari Nanda (the owner) give to new entrprenuers?
5. Did they meet the sales projections that they forecasted in the article? Provide evidence to support your answer.
6. Has Nanda Home had any other successful hits besides Clocky?
7. Gordon Segal gave Nanda Home some advice in the article. After researching Nanda Home online, can you determine if they took his advice or ignored it? Support your answer.
8. The article talks about opportunities. How did Nanda Home act on those opportunities?
9. Chapter 1 spends time talking about “Today’s Manager” needing to have vision, critical thinking & creativity, and have the ability to lead change. Based on what you’ve read and researched, how do you think Gauri Nanda fits these criteria? Is she an effective manager / business owner?
10. Chapter 1 also discusses changes in the workforce. Based on the changes mentioned in the textbook, project how these changes may affect Nanda Home and their products moving forward?