

Blissfest Logo Competition

Name: _____

Address: _____ City: _____ Zip: _____

Phone #: _____ Email: _____

***All information above is required for logo submission. Please print clearly and be accurate.
***All logos should be printed and emailed to Mr. Philip

Criteria	Score	Comments
<u>Requirements</u> All contest requirements have been met and followed. Including design and submission. You must create 3 original logos. Print and submit this rubric with your logos. (15 points)		
<u>Logo</u> Final logos must meet all competition requirements. The logo must be creative. Logo uses design tools learned in class. Logo looks finished and is easy to transfer to different materials (online, letterhead, t-shirts...) Logo clearly represents Blissfest. Logo is professional in appearance. All logos should be printed and emailed. (45 points)		
<u>Writing</u> In 2 paragraphs or less explain your design and how it relates to Blissfest. (15 points)		
<u>Total Points 75</u>		

Contest Requirements:

- Submissions must be original artwork and of a size easily scalable for a variety of uses including T-shirts and posters.
- All formats are acceptable, however, if you can digital artwork is easier for us to make into a logo.
- The word "Blissfest" must be prominent in the design as well as the year "2018" and/or "38th Annual".
- We are looking for designs that are distinctive and imaginative that project the Blissfest theme.
- The design can include imagery of instruments, musicians, and dancers as well as the essence of an outdoor music camp out.
- Keep in mind that the Blissfest features folk music as well as innovative acoustic and roots music with a mission of cultural enrichment, heritage, and diversity.

More information about the contest and the festival can be found at:

<https://blissfest.org/festival/blissfest-logo-contest-2018/>