ADOBE ANIMATE ANIMATION

EVALUATION RUBRIC STUDENT

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|  | **ANIMATION CONTENT & COMPONENTS** | **APPLICATION OF ELEMENTS AND**  **PRINCIPLES** | **CREATIVE TECHNIQUES USED**  **EFFECTIVELY** | **APPLICATION OF SOFTWARE AND**  **TOOLS** |
| **ADVANCED**  (10 points each) | Animation includes **ALL** of the required components | Applies a variety of concepts and techniques to create media with a high degree of effectiveness | Applies creativity to create media with a high degree of effectiveness | Demonstrates a thorough understanding of software and effectively uses tools to design and create media. |
| **PROFICIENT**  (8 points each) | Animation includes **MOST** of the required components. | Applies concepts and techniques to create media with considerable effectiveness. | Applies creative concepts and techniques with considerable effectiveness. | Demonstrates considerable understanding of software and  effectively uses tools to design and create media. |
| **BASIC**  (5 points each) | Animation includes **SOME** of the required components. | Applies concepts and techniques to create media with considerable  effectiveness. | Applies **SOME** concepts and techniques with effectiveness. | Demonstrates some understanding of software and  uses some tools to design and |
|  |  |  |  | create media. |
| **BELOW BASIC**  (2 point each) | Animation includes **LITTLE or NONE** of the required components. | Applies **FEW** concepts and techniques with limited effectiveness. | Applies **FEW** concepts and techniques with limited effectiveness. | Demonstrates **a limited** understanding of software. Very few tools are used |
|  |  |  | . | effectively to design and create |
|  |  |  |  | media. |
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**SCORES**