

# The UNEQUIVOCAL Power of Blend If

with **BLAKE RUDIS** 

# #1... MVP Tool in Photoshop

- 1. Blend If is an incredible tool for protecting and affecting specific areas of your photo, specifically in the luminance areas.
- 2. Most people will reach for a luminance mask before they reach for Blend If, not because they are better, but because they are more well known.
- 3. Blend If is the most powerful tool in Photoshop, yet it is the most hidden!
- 4. Blend if is not in selections or masking, it's in the layer styles

## What is Blend If?

The four parts to a Layer in Photoshop:

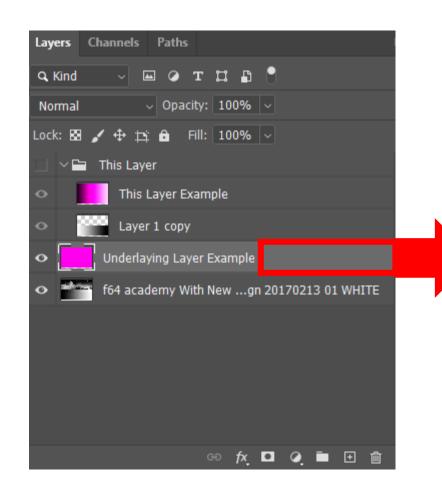


Don't think of this as one or nothing but fathom the possibilities of all of them used together!

#### The UNEQUIVOCAL Power of Blend If

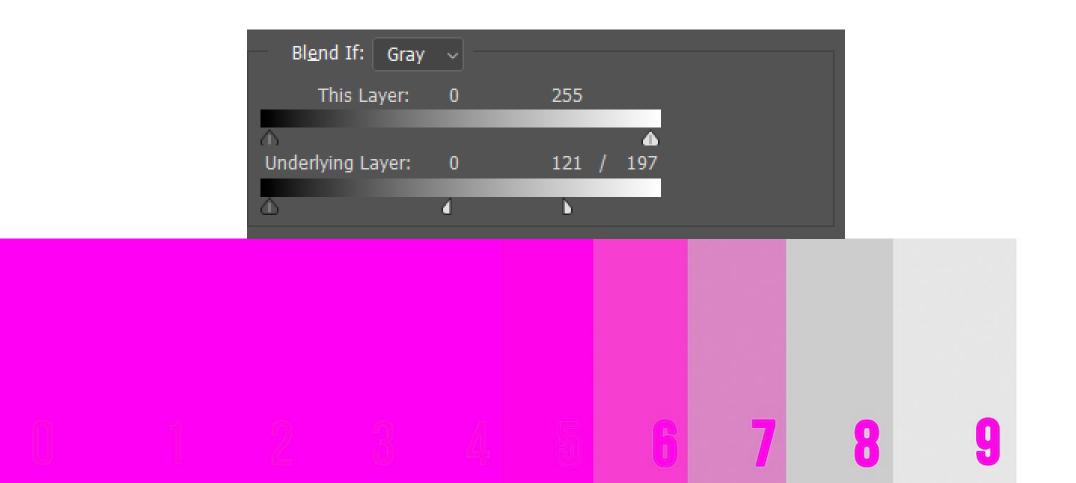
#### To Open Layer Styles in ANY Layer:

- Double click in the text next to the words in the layer.
- Blend if is in the Blending Options Section



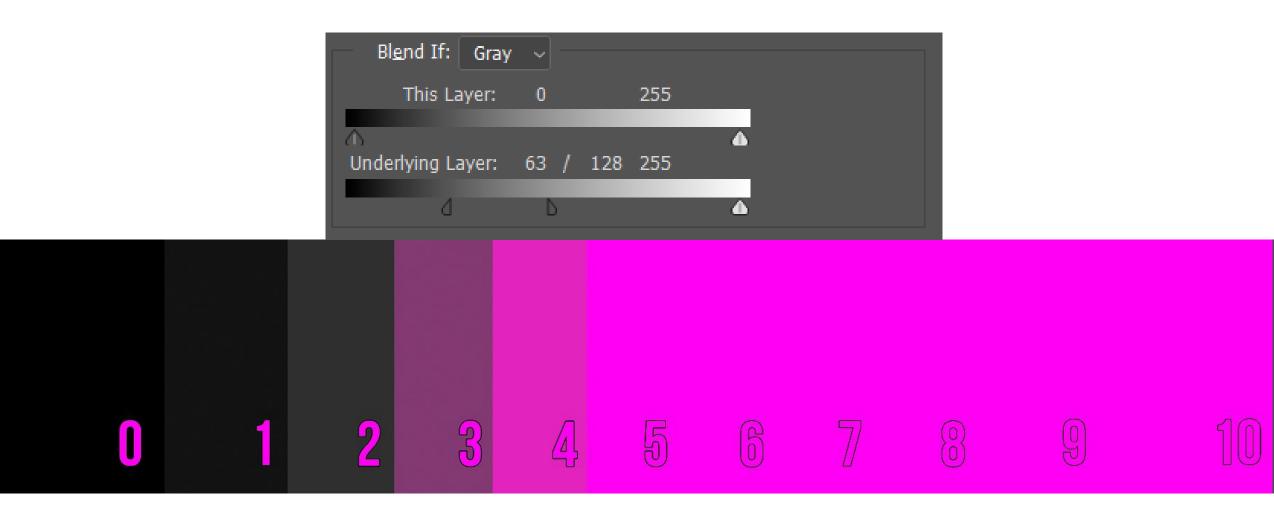
Layer Style		×
Styles Blending Options	Blending Options General Blending	ОК
Bever & Emboss	Blend Mode: Normal ~ Opacity: 100 %	Cancel New Style
<ul> <li>Texture</li> <li>Stroke +</li> <li>Inner Shadow +</li> <li>Inner Glow</li> <li>Satin</li> </ul>	Advanced Blending Fill Opacity: 100 % Channels: R G B Knockout: None Blend Interior Effects as Group G Blend Clipped Layers as Group	✓ Preview
Color Overlay Gradient Overlay Pattern Overlay	Transparency Shapes Layer Layer Mask Hides Effects Vector Mask Hides Effects Blend If: Gray	
<ul> <li>Outer Glow</li> <li>Drop Shadow</li> </ul>	This Layer: 0 255 Underlying Layer: 0 255	
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#### Protect Shadows Example

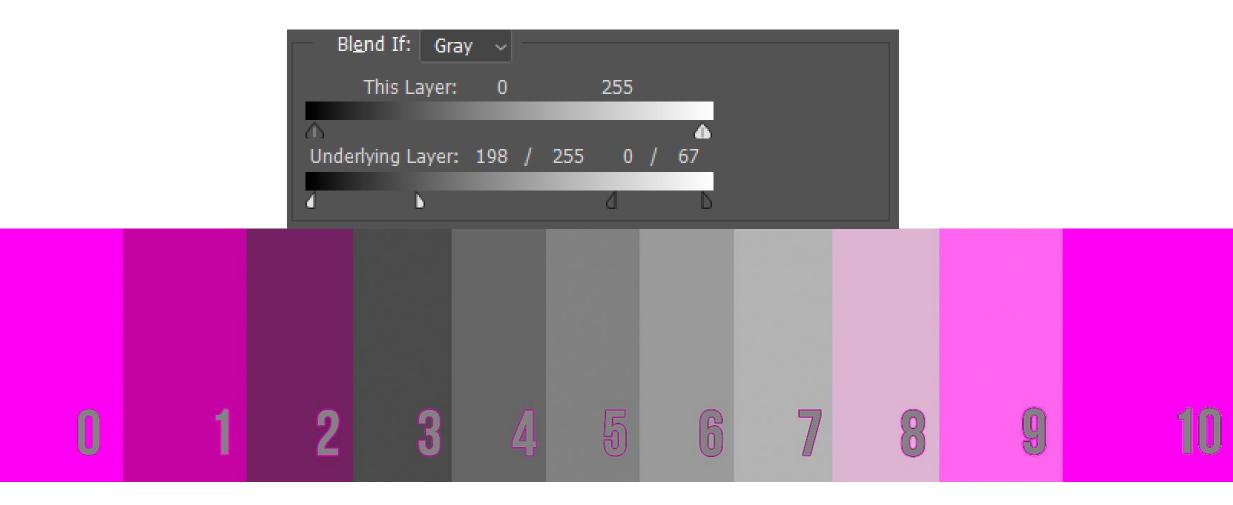


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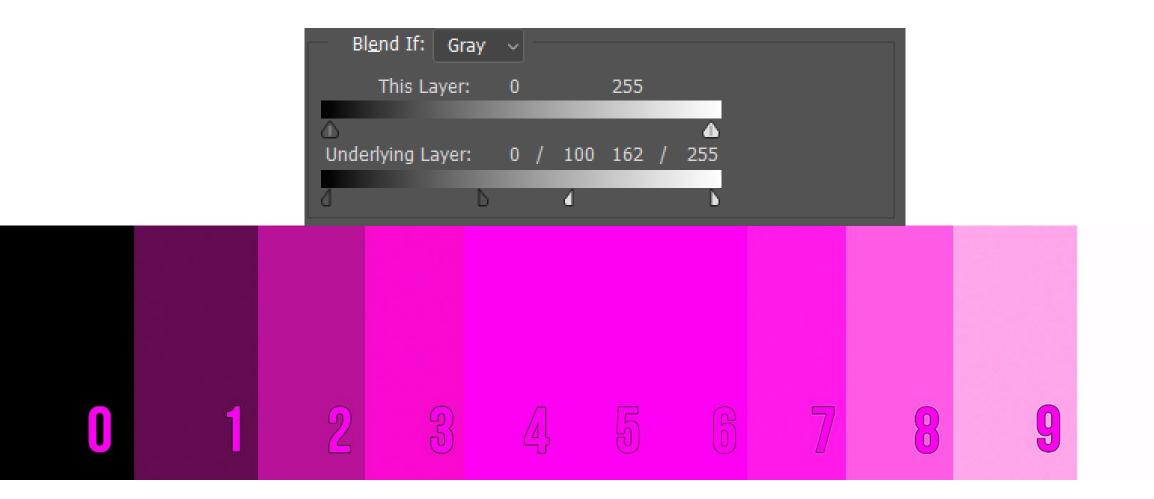
#### Protect Highlights Example



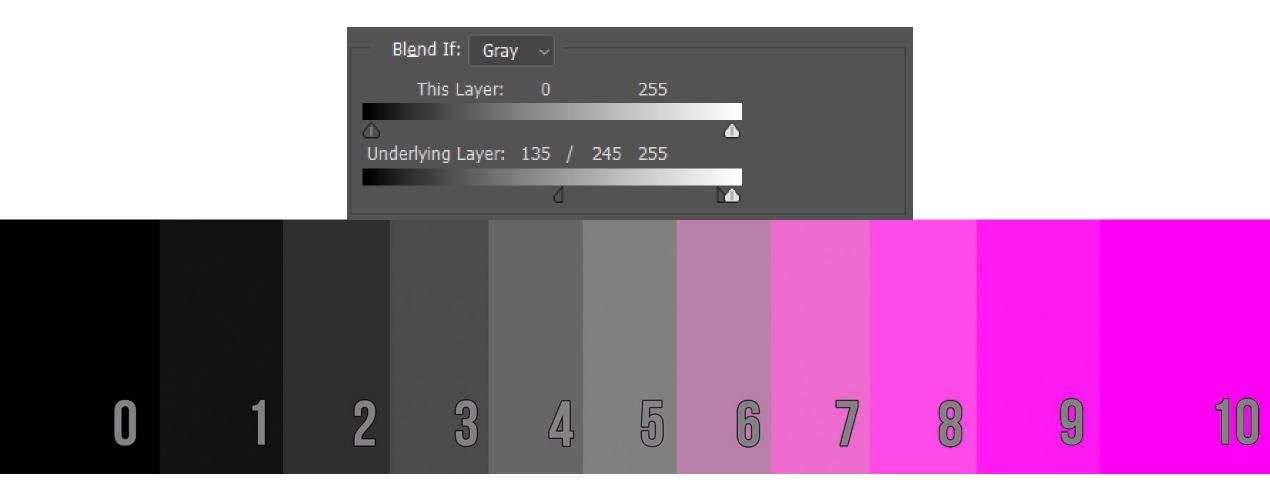
#### Protect Midtones Example



#### Target Midtones Example



#### Target Highlights Example



#### Ideas for use of Blend If

It knows no bounds, but here are some ideas:

NOISE REDUCTION
SHARPENING
SKY REPLACEMENTS
PORTRAIT RETOUCHING
TEXTURES
VIGNETTES
COLOR GRADING

f.64 ACADEMY

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