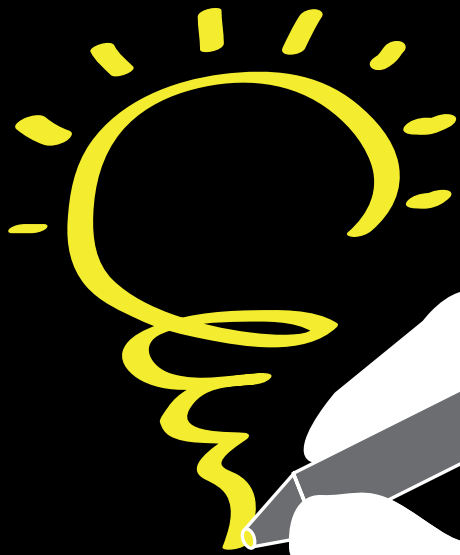


ATTENTION ART DEPARTMENT



NORTH AMERICAN INTERNATIONAL
AUTO SHOW



NAIAS

POSTER

CONTEST

NORTH AMERICAN INTERNATIONAL AUTO SHOW

1900 West Big Beaver Road, Suite 100 • Troy, Michigan 48084-3537

Phone: 248.643.0250 • naias.com

DEADLINE: NOVEMBER 21, 2017



HOW IT WORKS

The 30th annual North American International Auto Show (NAIAS) Poster Contest is open to Michigan students in grades 10 through 12. High school students are invited to submit 18" x 24" posters and have a chance to become involved in our world premier auto show in Detroit, while gaining experience in creative competition.

The poster entries are judged by an independent panel of recognized members of the local art community. All winning entries will be posted on the official NAIAS website, naias.com; will be on display during the auto show at Cobo Center, Detroit, January 13-28, 2018; and will also be included in the official NAIAS program.

\$6,300 in scholarship money will be awarded to 16 students.

DEADLINE NO LATER THAN 5 P.M., NOVEMBER 21, 2017

THE FOLLOWING PRIZES WILL BE AWARDED:

Chairmen's Award.....	\$1,000
State Farm Award	1,000
Designer's Best of Show - Digital	500
Designer's Best of Show - Traditional	500
Best Theme	250
Best Use of Color.....	250
Most Creative.....	250
1st Place, 10th Grade Award	500
1st Place, 11th Grade Award	500
1st Place, 12th Grade Award	500
2nd Place, 10th Grade Award	250
2nd Place, 11th Grade Award	250
2nd Place, 12th Grade Award	250
3rd Place, 10th Grade Award.....	100
3rd Place, 11th Grade Award.....	100
3rd Place, 12th Grade Award.....	100

If you have any questions, please contact Sandy Herp at 248.283.5138 or sherp@dada.org

OFFICIAL RULES

ELIGIBILITY

The contest is open to Michigan students currently enrolled in grades 10 through 12. The contest is not open to Detroit Auto Dealers Association (DADA) members nor their families, employees of the North American International Auto Show (NAIAS), or family members of the judges. No shared work is allowed. Entry limit: two per student.

ENTRY DEADLINE

Entries must be submitted to the NAIAS, 1900 West Big Beaver Road, Suite 100, Troy, MI 48084, by 5 p.m. on Tuesday, November 21, 2017.

Entries must be either dropped off or postmarked by this date.

POSTER REQUIREMENTS

THEME

Posters must have an automotive, NAIAS, or Detroit theme. Please note that any posters containing brand-specific vehicles will be ineligible. All subject matter must be in good taste.

COPY

Posters must contain all of the following copy:

- 2018 North American International Auto Show or 2018 NAIAS
- Detroit
- Cobo Center

A credit line with the student's name will be allowed.

ENTRY FORM

The back of the poster must contain a legible copy of the following information:

- Student's Name
- Student's Phone Number
- Student's Address
- Student's Grade Level
- School Name
- Teacher's Name
- Teacher's Email Address

POSTER SIZE

Posters can be horizontal or vertical, mounted on matte board (or foam core, etc.) and measure approximately 18" x 24".

MEDIA

Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics. Posters must be two-dimensional. All posters must be original art.

WINNERS

An independent panel of recognized representatives from the art community will judge entries. These judges are selected at the sole discretion of the NAIAS, LLC. The judges will not discuss the individual designs with the artists for any reason after the contest. Winners will be announced prior to the opening of the auto show, January 13-28, 2018.

Notwithstanding the foregoing amounts, the maximum sum that can be awarded to any one individual is \$1,000.00. In order to claim their prizes, winners must disclose their Social Security numbers to the NAIAS. Any federal, state, or other tax, license, or fee imposed upon the prize winners or the prize will be the sole responsibility of the prize winners.

All profits from any sale of the poster will go to the NAIAS, LLC. The sole financial consideration for the artist is the prize. Posters may be displayed at the NAIAS, reproduced in the official program and/or on the official NAIAS website, nias.com, at the sole discretion of the NAIAS, LLC.

RIGHTS

All winning entries become the property of the NAIAS, LLC. Other posters may be picked up from the NAIAS office (1900 W. Big Beaver Road, Suite 100, Troy, MI 48084) between February 1 and February 28, 2018; weekdays only 9 a.m. – 5 p.m. Posters left after 5 p.m. on March 1, 2018, will be destroyed. The NAIAS is not responsible for lost, stolen, damaged or destroyed posters.

Except as used by the NAIAS, all artists, including winners, will retain the rights to their work. Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NAIAS, LLC, and shall be final and binding upon all entrants.

By participating, the entrant agrees to abide by and be bound by these rules.

NAIAS POSTER CONTEST

THANK YOU 2017 PARTICIPATING MICHIGAN SCHOOLS

Anchor Bay High School
Annapolis High School
Arts Academy in the Woods
Bishop Foley Catholic High School
Bloomfield Hills High School
Brighton High School
Buchanan High School
Canton High School
Careerline Tech Center
Carrolton High School
Center Line High School
Charlotte Public Schools
Chippewa Valley High School
Clare-Gladwin RESD
Clarkston High School
COOR Career Tech
Dexter High School
Eisenhower High School
Fordson High School
Fowlerville High School
Frederick Pankow Center
Freeland High School
Goodrich High School
Grand Blanc High School
Grosse Pointe North High School
Hamtramck High School
Henry Ford High School
Henry Ford II High School
Holly High School
Howell High School
Huron High School
Imlay City High School
Kent Career Technical Center
Lakeland High School
Lakeview High School
Linden High School
LISD Tech Center
Livonia Career Tech Center
Lutheran High School Northwest
Madison High School
Martin Luther King Jr. High School
Mecosta Osceola Career Center
Memphis High School
Michael Berry Career Center
Michigan Center Jr./Sr. High School
Mona Shores High School
Novi High School
Oakland Schools Technical NW
Oakland Schools Technical SW
Osborn Prep Academy
Osborn: Evergreen High School
Paul K. Cousino Senior High School
Plymouth High School
Port Huron High School
Port Huron Northern High School
Rochester High School
Romeo Engineering & Technology Center
Royal Oak High School
Salem High School
Saline High School
Sanilac Career Center
Stoney Creek High School
The Potter's House High School
Troy High School
Union City High School
Utica Center for Science and Industry
Warren Career Preparation Center
Warren Mott High School
Waterford Mott High School
West Catholic High School
William D. Ford Technical Center
Woodhaven High School
Wylie E. Groves High School